

Building Trust Through Dialogue: Community Town Hall Meetings as a Participatory

Dissemination Method in Project ENTRUST

Appendix F: Recruitment Materials

Recruitment Email

Dear Friends, Colleagues, and advisory members.
I hope this email finds you well!

Duke Health is seeking to find out how they can become more trustworthy in healthcare and research, through a program call Project ENTRUST. We conducted a survey to find out from our community their experiences of racism, discrimination, and poor experiences at Duke Health and in research. Over 6200 people responded to share their experiences.

We are hosting town hall sessions with the community to interpret the findings and to learn what Duke can do to become more trustworthy. To have the greatest impact we are working to ensure great representation from our community.

Help Duke Become More Trustworthy in Health care and Research - Town Hall Session **TOMORROW at 6pm all participants receive \$25 for their contributions.** Register here and share this with your friends, family, colleagues, and across your organizations. https://duke.qualtrics.com/jfe/form/SV_9HreRMU2RAXEeoe

In addition, we would like to partner with you to ensure as many community members as possible participate. **As a partnering organization you will:**

1. Share about the town hall sessions via your multiple communication platforms.
2. Include your logo on all relevant materials as a community partner for Project Entrust.
3. Receive \$300 as an appreciation of your partnership and commitment to equity in health and research.

Who can Participate? Adults 18 and over who reside in Durham, Orange, or Wake County are invited to attend. This event is free but please register by 10/31/2023, at <https://duke.is/m/tzk6>.

All participants will receive a \$25 gift card for the insights and expertise.

Next Town Hall Session

Date : 11/1/ 2023 (Wednesday)- **English**

Time: 6pm-7:30pm EST

Date: 11/09/2023 (Thursday)- **Spanish**

Time: 6pm-7:30pm EST

We look forward to partnering with you.



Survey results are in!

We want to hear your feedback.

Join us for a virtual Town Hall to discuss the Project ENTRUST survey data. In this 90-minute interactive session with local community members, we will work to interpret the results pertaining to the trustworthiness of Duke Health and our community's trust of Duke Health.

The discussion may include experiences of discrimination as well as a range of attitudes and beliefs about the delivery of healthcare and medical research at Duke Health.

Your participation is voluntary. You may leave the Town Hall at any time.

Adults 18 and over who reside in Durham, Orange, or Wake County are invited to attend.

Scan the **QR code** or visit <https://duke.is/m/tzk6> to register for one session. You can also enter a raffle for a gift card!



Attend one of three sessions:

10/10/2023 (Tuesday), 6:00-7:30pm EST (English)
10/16/2023 (Monday), 6:00-7:30pm EST (English)
11/01/2023 (Wednesday), 6:00-7:30pm EST (Spanish)



¡Los resultados de la Encuesta están listos!

Nos gustaría escuchar sus comentarios.

Acompáñenos a una Reunión del Ayuntamiento virtual para analizar los datos de la encuesta del Proyecto ENTRUST. En esta sesión interactiva de 90 minutos con miembros de la comunidad local, trabajaremos para interpretar los resultados relacionados a la confiabilidad de Duke Health y la confianza de nuestra comunidad en Duke Health.

Es posible que la conversación incluya experiencias de discriminación como también una gama de actitudes y creencias sobre la entrega de atención médica e investigaciones clínicas en Duke Health.

Su participación es voluntaria. Usted puede retirarse de la Reunión del Ayuntamiento en cualquier momento.

Adultos de 18 años y mayores que viven en los Condados de Durham, Orange, o Wake están invitados a asistir.

Para registrarse en una sesión, escanee el código QR o visite
<https://duke.is/m/tzk6>

¡También puede participar en una rifa para una tarjeta de regalo!



Asista a una de las tres sesiones:

10/OCT/2023 (Martes), 6:00-7:30pm EST (Inglés)

16/OCT/2023 (Lunes), 6:00-7:30pm EST (Inglés)

01/NOV/2023 (Miércoles), 6:00-7:30pm EST (Español)



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Scan the **QR code** or visit <https://duke.is/m/tzk6> to register for one session. Participants will receive a \$25 gift card!



Attend one of these sessions:

11/01/2023 (Wednesday), 6:00-7:30pm EST (English)
11/09/2023 (Thursday), 6:00-7:30pm EST (Spanish)